

United Way 2012 Focus Group Questions and Emerging Themes

Focus Group Questions	Emerging Themes or Most Common Responses
1. What do you like most about living in Rockingham County?	Good people, Wonderful natural resources, Great place to live and raise children, Strong sense of community
2. What concerns you most about living here?	Transportation, Geographic divides, Building the workforce with young leaders
3. What do you and others do to stay healthy?	Healthy eating, Exercise, Annual checkups
4. What health problems have you and your family had to deal with?	Alzheimers, Heart disease
5. What are the strengths of the health services available in Rockingham County?	Specialists being recruited through hospitals
6. What do you think are some changes in healthcare that need to be made in Rockingham County?	Need for more physicians, especially in family medicine
7. What are some health services people need that are currently not being offered?	Specialties, FQHC
8. What do you see as the major health-related problems in Rockingham County?	Poor diet, Lack of exercise and diseases related to both of these issues
9. Do you think the economy/job opportunities affect health and wellness? If so, how can it be improved?	(a) Yes (b) Education in current and future job skills, and attraction of employers who offer health benefits and adequate salaries for healthy living choices
10. How do different races or ethnic groups get along?	There is continuing and increasing acceptance among races
11. What community organizations are active in Rockingham County?	Churches, Civic and Professional Organizations
12. What groups are you a part of?	Churches, Civic Groups, Professional Organizations, Health Organizations, Non-Profit Boards